

LEADERSHIP SKILLS

Who Do Your Kids Follow?

By Russ Tippett and Cindy Baden

Leading Edge leadership skills can be learned. If your kids aren't taught ethical leadership, eventually, they WILL turn to whatever is available. Even *The In-Crowd!*

What is leadership? Leadership is influence. No more and no less. Everything rises and falls on leadership. If you want to make a positive impact in your community, learning to lead better will help you do it.

There are many books on that subject, and each author has a different opinion. Following are just a few of the of the qualities mentioned:

Leaders are...

Bold, Risk-takers, Planners, Inspiring, Courageous, Listeners, Decisive, Visionaries, Passionate, Motivators, Organizers, Critical Thinkers. The subject is inexhaustible.

The **Academy for Leadership Abilities**[®] (ALA) offers your kids (and you) the opportunity to learn leadership skills and personal growth strategies, enabling them to become leaders in your community and beyond. Leadership skills that last a lifetime.

From a lifetime of studying leaders of nearly every description, we are convinced it is most effective to identify only a trusted few and focus on their work. John C. Maxwell is only one of our trusted few.

We speak with authority because we have studied in-depth: Moses, Cyrus the Great, Jesus Christ, Atilla the Hun, George Rogers Clark, Tecumseh, William Henry Harrison, George Washington, Andrew Jackson, WWI General *Black Jack* Pershing, Napoleon Hill, US WWII 3rd Army General George Patton, Colin Powell, Stephen R. Covey, Christian Simpson and certainly

not least, John C. Maxwell.

As you likely know, each learned by studying those who came before them -- coupled with their own personal experiences.

It is a rare occasion when a well-known leadership author quotes someone else that we can't reach into our Practical Strategies Ltd® library and turn to the exact quote the author has cited – including in John Maxwell's work.

Trusted leaders who speak authentically to us include, but are not limited to: John Maxwell, Richard Marcinko, Stephen R. Covey, Colin Powell, Napoleon Hill, John Wooden, James D. Murphy, Les Brown and Christian Simpson.

People ask all the time where they can find

ALA Facilitator Guides, Participant Workbooks and Related Products.

They can be found at Bookwhirl.com

Take the Best from the Best to Become the Best Your Kids Can Be

**Your kids really can't do better than copying the masters,
especially when it comes to learning leadership skills
and personal growth strategies.**

Through **Academy for Leadership Abilities®** programs your kids can discover *powerful, eye-opening* ethical Leadership Skills and Personal Growth Strategies that are immediately useable in daily life:

- participants leverage strategies, techniques and how-to-skills that last a lifetime and everyone needs to succeed in life;
- skills that can be built upon and developed as the participants mature;
- skills that are practiced through common sense, time-honored, personal growth

Experience saves time, lends credence, minimizes risk and yields results.

Russ@PracticalStrategies.org
Cindy@PracticalStrategies.org

www.PracticalStrategies.org

TEL: 740-962-6249
CELL: 740-707-7184

techniques that are rarely addressed in most public schools;

- skills they may not learn in any other place, included their home environment.
- Participant workbooks are directly applicable, practical and thought provoking.
- Participants actively:
 - Create *their* personally-described clear vision of a Satisfied Life
 - Develop a workable plan to achieve their Satisfied Life
 - Implement actions to achieve their Satisfied Life
 - Take their most difficult step, their first step toward achieving their Satisfied Life
- ALA training methods are simple, convenient, productive, fashionable and fun.
- Involvement in ALA programming makes positive changes in the lives of participants and the communities in which they live, work and attend school.
- Diversity is extremely valuable – more so than ever before in history. Diversity is encouraged.
- Multiple views and opinions of others provide dramatic, valuable, learning experiences as classes intentionally include participants of various age-levels, grade-levels and interests.
- Development of personal relationships is vital. Personal confidence is built and public speaking skills are refined through routine effective face-to-face interpersonal communications (the lost art of human interaction) that are practiced in group discussions, listening and critiquing of public speaking by classmates, learning how to lead public meetings, etc., etc. versus excessive/compulsive communications via the Internet, Twitter, Blogs, Facebook, email messaging, etc.

John Maxwell, the world's No. 1 leadership expert and author, is a *New York Times*, *Wall Street Journal*, and *BusinessWeek* bestselling author who has sold more than 20 million books. He is founder of EQUIP and the John Maxwell Company, organizations that have trained more than 5 million leaders worldwide. Each year he speaks to the leaders of diverse organizations, such as *Fortune 500* companies, foreign governments, the National Football League, the United States

Experience saves time, lends credence, minimizes risk and yields results.

Russ@PracticalStrategies.org
Cindy@PracticalStrategies.org

www.PracticalStrategies.org

TEL: 740-962-6249
CELL: 740-707-7184

Military Academy at West Point, and the United Nations.

Maxwell says, *To succeed as a leader, a person needs only four things:*

Relationships: *Get along with people.*

Equipping: *Great things are achieved only with a team.*

Attitude: *Your attitude, more than your aptitude, will determine your altitude.*

Leadership: *If you desire to lift the lid on your personal effectiveness, the only way to do it is to increase your leadership skills.*

Think About What You Have Just Learned! Think about the Life Skills your kids can learn from ALA teachings!

PURCHASE: *ALA Facilitator Guides, Participant Workbooks and Related Products.*

They can be found at Bookwhirl.com

GUARANTEE: *If you are not 100% satisfied with any item you purchase from the Academy for Leadership Abilities®, return it with proof of purchase at any time for a full refund of the purchase price plus shipping, handling and postage. Simple, unconditional, no nonsense.*

Talking Points

1. PS ltd leadership (Russ Tippett & Cindy Baden) assure you:
 - a. We are very comfortable knowing we are active members of the Christian Simpson- Entrepreneurial Mastery Inner Circle (CS-EMIC). CS-EMIC is

Experience saves time, lends credence, minimizes risk and yields results.

Russ@PracticalStrategies.org
Cindy@PracticalStrategies.org

www.PracticalStrategies.org

TEL: 740-962-6249
CELL: 740-707-7184

composed of approximate 150 personally-selected elite entrepreneurs from 20 different countries. Simpson has transformed the performance culture in some of world's largest organizations, such as Siemens, BT Global services and he has shared the stage all over the world with some of the biggest names in the personal success and self-improvement arenas.

- b. PS ltd leadership have been and are continually trained by the world's finest professional business coach.
- c. PS ltd leadership is also very comfortable in knowing participants in Academy for Leadership Abilities® programs are direct recipients of PS ltd's training.
 - i. Christian Simpson, internationally acclaimed expert in professional coaching, transformational leader of entrepreneurs, and is the most practical business coach, mentor and teacher.
 - ii. EMIC is rooted in respect and integrity. As a result, PS ltd leadership is routinely affiliated with some of the world's finest entrepreneurs; people who are being carefully nurtured in a growth-oriented environment.
 - iii. Membership retention levels of EMIC are 78 percent, an unprecedented figure in groups of similar nature and an industry-leading percentage.

Experience saves time, lends credence, minimizes risk and yields results.